



H. Moser & Cie.
VERY RARE

Job Posting

H. Moser & Cie. is a leading independent Swiss watch manufacturer, employing 100 people and producing high-end watches combining innovative functionality with minimalist and edgy design. Based in Schaffhausen, the almost 200-year-old brand benefits from a unique creative and entrepreneurial spirit and from fully integrated manufacturing facilities.

The independence, the passion and the entrepreneurial spirits of its organisation has established H. Moser & Cie. as a leader of independent watchmaking with uncompromising creations and unconventional communication. As the marketing world is in full mutation, challenge yourself, join a 200-year-old “start-up” and shape the brand’s future working with a young and dynamic team. For our marketing team we are looking for

Social Media Community Manager 100%

Job description:

The Social Media Community Manager is playing a crucial role in fostering an active and engaged online community. The responsibilities include developing and executing community engagement strategies and actively speaking to the H. Moser & Cie.’s audience. Passion for social media and proactive approach to community trends will contribute to the overall success of our brand’s online presence.

Main tasks:

- Develop and execute community engagement strategies in alignment with H. Moser & Cie.’s global marketing and communication strategy
- Create and coordinate editorial calendars aligned with the digital communication plan
- Write, review and post compelling content to engage with the brand’s community
- Understand the communities and respond promptly to comments and questions, fostering positive interaction
- Liaise with internal teams to gather the precise answers to the community
- Develop and update social media guidelines and tone of voice in accordance to the brand’s strategy
- Monitor, analyse and evaluate performances and community engagement, as well as providing regular reports on all owned channels
- Support the local markets to adapt the main social media calendar to the local requirements

Your profile:

- Substantial experience in Community management within a global environment
- Exceptional copywriting skills and proofreading skills, with a very high attention to details
- Excellent understanding of social media listening tools, KPIs and metrics
- Experience with Salesforce Marketing Cloud or similar marketing automation tools
- Native English is mandatory, any other language is a plus
- Passion for social media and high horology

We offer:

- Large variety of projects in an exciting environment with unique products
- A growing and dynamic team
- Flat hierarchies with an uncomplicated and positive working atmosphere
- Home office days
- Position is based at the manufacture in Schaffhausen, Switzerland

If you are interested in this exciting opportunity, please send your application to jobs@h-moser.com