



# HAUTLENCE

## Brand Manager, HAUTLENCE 100% (m/w/d)

Founded in 2004 in Neuchâtel, HAUTLENCE is renowned for its innovative and avant-garde timepieces, blending traditional watchmaking craftsmanship with modern materials and technologies. Part of the MELB Holding group since 2012, alongside H. Moser & Cie. and Precision Engineering AG, the brand continues to push the boundaries of horology.

Would you like to lead HAUTLENCE and drive its continued growth and success?

### Key responsibilities:

- Oversee the HAUTLENCE brand, including product development
- Develop and execute the strategic vision for the brand and product portfolio
- Manage the P&L, including budgeting and reporting
- Develop and implement the marketing plan
- Coordinate sales, marketing, and communications activities
- Oversee customer care and acquisition of new clients
- Collaborate closely with MELB Luxe, H. Moser & Cie., and other subsidiaries

### Your profile:

- Strong knowledge of Haute Horology
- Degree in engineering, business, or economics
- Preferably 3-5 years of experience in the watch or luxury industry
- Fluency in German and English; French is a plus
- Proven experience in project management and IT
- Creative mindset with the ability to think outside the box
- Independent and hands-on approach to work
- Willingness to travel internationally (25-30%)

### What we offer:

- Be part of a fast-growing family-owned group
- Engage in a wide range of exciting projects with unique products
- Join a dynamic team with flat hierarchies and a positive working environment

For more information about the brand, visit our website: <https://www.hautlence.com/en/>

If you are interested in this exciting opportunity, please send your application to

[jobs@h-moser.com](mailto:jobs@h-moser.com)