



H. Moser & Cie.
VERY RARE

Job Posting

The independent Swiss watch manufacturer H. Moser & Cie. creates masterful timepieces elegantly combining simplicity and functionality. With deep roots in Schaffhausen, the manufacture looks back on a rich history and takes pride in its exclusive products. Our team is always striving to challenge existing norms and redefine boundaries.

The passion and entrepreneurial spirit of H. Moser & Cie. have propelled the manufacture to the forefront of independent watchmaking—with unique creations and fresh, unconventional communication. In a world that is constantly evolving, we offer you the opportunity to challenge yourself. Join a legacy of over 200 years and play an active role in shaping the brand's future alongside a young, dynamic team.

To strengthen our marketing team, we are looking for a passionate

Graphic Design Lead, 100% m/f/d

As a Graphic Design Lead at H. Moser & Cie., you will play an essential role in creating high-end, visually striking designs that reflect design and know-how of our watch collections. You will work within the marketing team to create compelling visual content for various platforms and materials.

Your primary tasks

- Create high-quality designs for digital and print materials, including brochures, websites, social media posts, email campaigns, advertising, packaging, and more.
- Develop visually appealing and on-brand graphics that communicate the brand's image and resonate with target audiences.
- Collaborate with the marketing team to align designs with brand guidelines and strategic objectives.
- Adapt designs for different platforms, ensuring consistency and optimization for web, print, and mobile.
- Create assets for specific marketing campaign.
- Develop presentation decks, trade show materials, and promotional content.
- Stay up to date with design trends, emerging technologies and apply innovative design solutions.
- Ensure the maintenance and extension of the image database
- Review externally developed design with regards to their CI conformity

Your profile

- Graphic Designer Degree
- Minimum 5 years of professional graphic design experience, preferably within the luxury or fashion industry
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.) and other design software.
- Strong portfolio demonstrating design expertise, particularly in luxury branding and visual storytelling.
- Excellent understanding of typography, color theory, and layout principles.
- Ability to work both independently and collaboratively within a team.
- Strong attention to detail with a passion for high-quality design.
- Ability to handle multiple projects with varying timelines.
- Excellent communication skills in English (both written and spoken). Native German or French, the other language is a plus.
- Experience with motion graphics or video editing (e.g., Adobe After Effects) is a plus.
- Affinity with luxury brand standards and visual language.



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We offer:

- Work on a large variety of projects in an exciting environment with unique products, in a company that values craftsmanship and innovation
- Be part of a dynamic and creative team
- Possibility of home office days

If you are interested in this exciting position, please submit your resume, portfolio, and a cover letter highlighting your relevant experiences and passion for design to jobs@h-moser.com